



8j 'i d'HZci t8l HZ] Vh' dp an'Zhi Ww#h] ZY'
↑hZd[1 ↑] 'e i] Z'J A""\gdl 'e\ 'b dgZ'gVe'Yan'
i] Vc Vcn'di] Zg] dj h'e\ 'hZXidgVcY'
Xdch'hi Zci an'gV'h'e\ i] Z'hi VcYVgYh'
d['gzh'YZci 'VagZ'VaZhi ViZ\$

>dl 'XVc'ndj 'hj eedg 7HB5

L ↑] 'dkZg. . '&&&'8l H] db Zh'ideZgVi 'dcVaid'
YViZ"VcY V'[j g] Zg' , . '* &&'e i] Z'ea/cc'e\ '
VcY YZakZgne'eZacZ"i] Z'hXVaZ'd['ckZhib Zci '
Xdb 'e\ 'id'YZakZg] ^] 'fj Va'n'gZci Va] db Zh'
id] Zæ'b ZZi] dj h'e\ 'cZZY"Vj 'a'cZI '
Xdb b j c↑'ZhVcY'egdk'YZ'dj i'hi VcY'e\ '
gzh'YZci 'ZneZgZcXZ'h] j \Z\$

The ARL is recognised as the representative

>dl Xvc'ndj 'hj eedg 7HB5

There are a host of ways to promote your brand to the BTR sector.

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Sponsor from £2,500 to £5,000.

Study tours are one of ARL's most popular and exclusive outputs and involve an in-depth exploration of the BTR market in key cities, usually over two days. They are designed to provide detailed insights into the local BTR scene with an unrivalled opportunity to 'share and learn' by visiting schemes, hearing from operators and general managers as well as networking with fellow ARL members. Maximum number of participants 40 per tour. Recent tours have included Manchester, London, Liverpool, Leeds, Edinburgh and Glasgow.

BdXVa] j WZkZci h

Sponsor an event or drinks reception for £2,000.

The ARL Hubs bring local focus on BTR issues. Hubs run a number of events which include socials, seminars and workshops – attracting local members, those active in the area and regional stakeholders to engage and network with each other. Current hubs are active in Scotland, the North West, Midlands, London & SE, and are soon to be established in the North East and Yorkshire.

7YkZg h'c\

ARL issues a twice monthly Newsbuzz which is circulated to 4,750+ contacts in the BTR sector.

each edition which allows for the sponsor to write the lead feature and brand the issue. £500 per issue.

Talk to us...

To discuss any of these opportunities, or some bespoke ideas you may have, contact Emma Henderson – emma@theARL.org.uk